## JASON BRADLEY

## NEW GENERAL MANAGER OF 3ABN DARE TO DREAM NETWORK

n September, Dr. Yvonne Lewis-Shelton became 3ABN Dare to Dream Network's founder/consultant, and her son Jason Bradley, took her place as the network's new general manager. Since then, he has entreated the Lord to lead in the direction the network should go, and has been rewarded with a vision and a passion he's never felt before.

"I'm blessed that I was able to work alongside my mother for nearly five years," he says, "and she's left me in a good place to carry out the mission of Dare to Dream.

> I also am blessed to have her as our network consultant, so I'll continue to have access to her wealth of knowledge and experience.

"And speaking of experience, television ministry was a whole new world for me, after spending many years out of the church. In fact, I was managing a sports bar in Atlanta when my mother invited me to come up for a 3ABN annual Day of Prayer. I felt an emptiness in my heart, and having been raised in church, I knew it could only be filled by Jesus Christ. So when my mom called and said, 'Jay, I wish you would come here for a visit,' I did."

## **Heeding God's Call**

Returning to his more than 70-houra-week job, all Jason could think of was what 3ABN's founder/president, Danny Shelton, had said: "When you leave, if all you can think about is 3ABN, then this is where you belong."

Jason says, "Never had anything pulled so hard on my heart, so for the first time in my life I decided to stop fighting, and surrender. Accepting Jesus Christ was the best decision I've ever made!"

This young man is *passionate* about sharing his love of Christ with others. "The Bible is full of people who were broken, and yet the Lord still used them in mighty ways," he exclaims. "I want each Dare to Dream viewer to know that what they did in their past is who they *were*, not who they *are!* I want to tell them, 'The Creator of the Universe wants to spend time with you. He wants a personal relationship with you. There's nothing you've ever done or said that could make Him love you any more, or any less. The devil wants you to think you've gone too far, but Romans 5:8 says that "God demonstrates His own love toward us, in that while we were still sinners, Christ died for us." There's no greater love than that, and when you truly love someone, there's no limit to what you'll do for them.""

## Taking D2D to the World

"The world is starving for love," Jason continues. "They're so thirsty for the Living Water that they're *dehydrated*. How can we keep from giving them the messages we've been entrusted to give the world? I want Dare to Dream to continue reaching the inner cities with the gospel and practical tools for living, and I'm also passionate about prison ministry and the prison population. But while I don't want to sound greedy, I really want to reach the whole world. Dare to Dream programs focus on the total human being. Cooking, health and wellness, financial literacy, sexual purity, music, parenting, preaching, programs for offenders and ex-offenders-we offer a variety of programming because it's not just enough to go *tell* someone to go be a Christian. They want to know, What does being a Christian look like?

"I believe we need to share the gospel with the unchurched. There are a lot of people who don't know about Jesus—and that means that a lot of us Christians aren't doing our job effectively! The world is very vocal, and as Christians, we need to take a strong stance that requires us to be open, transparent, and vulnerable. *People won't listen to us if we're not.* 

"Many people come and share their testimonies *and* the darkest times of their life with our viewers; and because they're vulnerable, people listen. They stand as shining examples of the transformative and restorative power of Christ! We all have things we struggle with, and Dare to Dream connects its viewers to the only solution that works—a growing relationship with Jesus Christ!"

We praise the Lord for Jason's dedication to his mission, and we look forward to what God has in store for Dare to Dream. ©

3ABN's Dare to Dream Network is currently seeking a video editor that possesses the following skills and/or characteristics:

- Motion graphics artist familiar with Motion or After Effects
- Proficient in Final Cut Pro X
- A mixture of practical and creative skills
- A high level of attention to detail
- A good sense of timing and visual awareness
- A passion for ministry
- Well organized
- Good with media management
- Preferably have a knowledge of standard broadcast deliverables

Please submit your résumé and your demo reel to Jason Bradley at: Jason.Bradley@3abn.org.