

# BRINGING THE EVERLASTING GOSPEL

by Bobby Davis

After suffering through a year of a pandemic, we're all eager for some good news—and that's what we got when we spoke with 3ABN's Dare to Dream Network general manager, Jason Bradley. The following are some highlights from this vibrant network that is reaching millions of viewers in the world's biggest cities.

Jason began with a realistic look at the challenges the network faces in reaching viewers as Jesus did, with practical and spiritual help. "As I take a look around, I see a world that's guided more by feelings than by principles," he says. "So we want to focus our viewers on the principles given us by Jesus Christ, bringing the everlasting gospel and practical tools for living to those in the urban centers of this world."

## ADAPTABILITY AND ACCESSIBILITY

"Our constantly changing world brings new problems every day," Jason continues, "but the solution is constant, as well—Jesus Christ. There's a serious lack of value placed on people's lives and the family unit these days, so we adapt to those changes and bring them biblically inspired tools for strengthening their relationship with Jesus—who gives us value in the first place.

"We address these issues with programs like, *A Father's Heart*, featuring men who are open and transparent about their

childhood and who share their journey as fathers, along with stories and tips on successful parenting. *Dollars and Sen\$e* presents biblical principles of money management, budgeting, and how to avoid financial predators and improve your credit, while *Creative Cooking* brings health information as well as recipes to help viewers change to a healthful diet and still enjoy delicious food.

"Another area we're focusing on is accessibility. We have a burden to get the gospel behind the walls of our country's prisons, for example, and COVID-19 definitely has created new challenges. But we choose to look at these challenges as opportunities, because even though we can't physically go into the prisons as volunteers, we can bring Dare to Dream and some of our other 3ABN networks to them through hard drives (read about the details on page 13).

"We must do everything humanly possible to spread the gospel, because people die every day, and probation is closed for them! Christ's character is often misrepresented, and we want to vindicate Him by showing people how loving He truly is. We want our viewers to know that they can accomplish great things through Christ, who strengthens us—and there's no greater feeling than walking in the purpose and calling God places on our life."

## BUILDING ON SUCCESS

Jason says Dare to Dream is building on a successful platform of programs and constantly working on new ones.

"*Salvation in Symbols & Signs* has been our most powerful program so far, because people are studying the Word of God. So many of our viewers write us to say they're studying the books of Daniel and Revelation verse by verse, and that their relationship with Christ has been strengthened. They see these books as a love story now, instead of terrifying mysteries!

"We see a lot of kids growing up without basic life skills, and a lot of young mothers struggling, without knowing how to prepare a bottle, change a diaper, or raise their child. So we're developing a program that gives them practical parenting skills, as well as character development tools.

"Another new program we're developing sheds light on what has been hidden in plain sight—how the entertainment industry is intertwined with the occult. Another

series will help those who struggle with strongholds, like sexual addictions and substance abuse. Still another will show how yoga is rooted in Hinduism, giving Bible-based information so viewers can make informed decisions.

"And finally, I'm excited about a new lifestyle panel that will feature nurse practitioners, herbalists, mental health experts, nutritionists, senior lifestyle coaches, and naturopathic and medical doctors tackling lifestyle issues. They'll deal with topics like hypertension, heart disease, diabetes, cancer, stress, abuse, fear, grief, depression, anxiety, pain, and many other problems.

"These are just some of the programs we're focused on, and we will infuse every one of them with the gospel!"

## GOD IS FAITHFUL

Jason says that during the past year, Dare to Dream has adapted to COVID-19 by conducting many Skype interviews. "But God is faithful, and we never had to shut down production because of the coronavirus! Instead, we produced valuable health content, shared powerful testimonies, and talked to other ministries serving their communities during this difficult time.

"We couldn't have done this without the faithful help of our wonderful viewers who continue to bless us with their prayers and financial support," he adds. "We hope to inspire you to get involved in spreading the gospel. It is truly an honor to help share such a beautiful message!"



(L to R): Guests discuss important aspects of being a good father on *A Father's Heart*. The Holmes Sisters prepare a special drink on *Creative Cooking*.